

HUSH MAGAZINE

RAW

HONEST

LOCAL



CONTRIBUTOR KIT

HUSH
MAGAZINE.CA

hushmagazine.ca
advertise@hushmagazine.ca

Twitter & Instagram: [@hushvancouver](https://twitter.com/hushvancouver)
Facebook: facebook.com/hushvancouver

▶ CONTRIBUTING TO HUSH

HUSH Magazine is a publication that believes in fearlessly tackling the stories most people are too afraid to write about. Provocative, witty, and raw, HUSH is bringing Vancouver a new voice to share the brightest, sexiest, and most controversial stories this city has to offer. HUSH Magazine is looking for bold, creative writers with plenty of bravado, and more than enough cojones to submit exclusive content. We strive to deliver engaging, critical, unapologetic, and sophisticated content. If you're a wordsmith, and have the outspoken nature of HUSH, then you're what we're looking for.

▶ WHY HUSH?

70% ▶ HUSH Magazine has seen a recent 70% increase in unique visitors to our website, while experiencing continued rapid growth.

Gain exposure to a strong social media following

 ▶ 17,000 + Likes

 ▶ 10,000 + Followers

 ▶ Expose your words to an audience who lives and works in the pulse of the city. Working with HUSH gives you an opportunity to have your voice heard among the frontrunners in Van City's social commentary community.

TOPICS

 SOCIAL COMMENTARY / SEX / PEOPLE
CULTURE / FASHION / MUSIC / BUSINESS

WE WANT TO LEARN MORE ABOUT YOU AND YOUR INTERESTS

▶ *This is one way to contribute to HUSH, feel free to do one or both. Simply fill out the questions below and send them to:*

contribute@hushmagazine.ca

Add the topic you want to write for in the subject line.

1 // ABOUT YOU

Why should we pick you over other applicants?

2 // EXPERIENCE

What topic(s) interest you and why?

Are you the right person to cover the topics?

▶ *This is not a paid position, however, we are excited to provide you with a platform with a larger reach and a welcomed membership with our team.*

3 // LET US PICK YOUR BRAIN

We want to know how you think our content can improve. How can you help us do it?

4 // THROW US A PITCH

Send us three pitches that you feel speak to our mantra; raw, honest and local.

5 // PAST WORK

Send us your blog, website, online portfolio, social media and/or Flickr account.

▶ Interested in joining the editorial team? *Send inquiries and all other submissions to:*

parsoua@hushmagazine.ca

LETTERS FROM OUR READERS



- ▶ This is another way to contribute to **HUSH**. Use this platform to have your voice noticed! Our Editors will be keeping an eye out for writers who demonstrate the **HUSH** voice in Letters From Our Readers.

If you have a story suggestion, critique, commentary piece, or simply want to rant your face off, send your words to letters@hushmagazine.ca. We will choose a few brash, bold submissions each month and publish them on our site. Join the conversation.

Not sure what to write about? Here are a few suggestions:

▶ **OPINIONS:**

Send us an opinion piece on your topic of choice. We're interested in both criticism and praise; don't be afraid to speak up. Keep in mind that HUSH likes to keep it local.

▶ **STORY SUGGESTIONS:**

If you have an idea about a story or article, and aren't interested in trying your hand at writing, send us a story pitch. HUSH will look over the pitches and choose the most interesting ideas for one of our writers to tackle.

▶ **CRITIQUES:**

If you've seen or read something in HUSH that you don't like, or think can be done better, let us know. Try to keep it constructive, we have feelings too, but don't be afraid to give an entirely new perspective on a topic we've already covered.

SUBMISSION GUIDELINES

Send your letters to:

letters@hushmagazine.ca

Submissions should be between
300-600 words.

Please provide the following information at the top of your submissions: your **name**, your **neighbourhood** (*I.e. Gastown, East Van, Kits*) and your **topic** of choice.

We want raw, honest submissions. Don't be afraid to speak your mind. That being said, HUSH Magazine does not support content that is defamatory or abusive. We will not accept anything that contains hate speech, encourages illegal or discriminatory conduct, or infringes on the rights of a third party.

Any questions? Contact:

letters@hushmagazine.ca for more info.

WRITING FOR HUSH

▶ THE “NEED TO KNOW” GUIDE

FORMAT

When sending documents please save as:

“LASTNAME_Article Title.doc”

WORD COUNT

Word Count/Length: Generally, the word count for most of the content for HUSH is **700-900** words maximum. Arts/Review articles should be no more than **400** words. Should you exceed this word count and the editorial staff is unable to cut the word count down, your work will be returned to you for further revision.

COMMITMENT

Know your limit, play within it. Your section editor will provide you with your individual submission requirements. If you've committed to a certain amount of articles per month, make sure to get them in on time. If you're unable to do so, let us know ASAP to avoid a series of missed deadlines.

PROMOTION

Please share your articles on a variety of social media platforms (i.e. Facebook, Twitter, Reddit). Also, take some time to promote other HUSH articles that you like. Pay it forward.



EXTENSIONS

Not just for celebutards anymore. Rather than slapping together something just to meet the deadline, please ask your editor for an extension. If you do not feel your story is your best work, we probably won't either. *Good content equals a win for everybody.*

DEADLINES

Deadlines are of course a necessary evil. Submit your article by the deadline set by your section editor.

DO'S

- ▶ **DO** ask yourself “has this story been done before?” If the answer is yes, then ask yourself how you can do it different & better.
- ▶ **DO** try to put a Vancouver spin on things.
- ▶ **DO** rant. Rants are fine, as long as they're interesting and well-written. Just remember to support all your claims with facts or statistics. ** Wikipedia and Dictionary.com are not credible sources. **

DONT'S

- ▶ **DON'T** over-write. Many submissions from students, or writers fresh out of school fall victim to this.
- ▶ **DON'T** write overdone /flat uninteresting pitches about the following:

Hipsters // Negative Anti Vancouver // Vancouver Stereotypes (ie: Asian Students, lululemon girls...) // Why the women here won't sleep with you // Vancouver drivers are terrible

BEST OF HUSH

EXAMPLE ARTICLES

5 WORST THINGS
ABOUT WORKING
AT ARITZIA

By: Catarina Haber
// Contributor

FASHION



SOCIAL
COMMENTARY

WRECK BEACH
YOUR GUIDE TO
NUDIST GLORY

By: Samantha Stanway
// Contributing Writer

SEX

YOUR VAGINA IS
TOO UGLY

By: Yasaman Madanikia
// Sex contributor

TOWARDS A
SLOWER, SIMPLER,
MORE CIVILIZED
BIKE CULTURE

By: Chris Bruntlett
// Contributing Writer

CULTURE

NORTH AMERICAN VS
EUROPEAN BEAUTY
PERCEPTIONS

By: Catarina Haber
// Contributor

CULTURE

